



BODYTECH FITNESS

FRANCHISE OPPORTUNITY

bodytech

THE BODYTECH STORY

Bodytech Fitness Australia established In 2013, by owner Daniel Slaveski, a respected authority on fitness and personal training who followed his dream to bring EMS technology into Australia.

Daniel's clients quickly saw the great results they could achieve with Bodytech's new EMS device and specialised training program and word quickly spread.

To address the increased popularity in Bodytech Daniel decided to franchise his business to nurture and harness the enthusiastic nature of individuals who wish to make a difference within their own community with the very strong support of their franchisor.

ABOUT EMS TRAINING

EMS is the elicitation of muscle contraction using electric impulses. The impulses are generated by a device and delivered through electrodes to the skin surface above the muscles to be stimulated. The impulses cause the muscles to contract, so the result is similar to the actual movement and regular contractions of the muscles.

EMS training can be used for conditioning and strengthening muscles, it is truly the training of the 21st century. Our state of the art technology and unique training programs provide all the benefits of a 90 minute workout in just 2x20 minutes per week.

MULTI AWARD WINNING EMS DEVICE

Not only are the EMS devices modern and sleek in design they are also renowned for providing a comfortable, safe and effective workout suitable for all ages, body shape and fitness levels.

EMS Training is the talk of the town in Europe, the UK, China and in the US. - not just fitness instructors, but therapists are also increasingly interested in this future orientated training and therapy method.

The Device that Bodytech uses has won many award including:

- FIBO Innovation Award: Best Interior and Design
- Pegazus Prize of Enterprise Investors, Bisnode and Dentons: Best Growing Company
- Sport and Russia Prize: Best Innovative Project and Product

Our Devices are safe and effective and maintain the following quality assurance related certificates:

- TÜV Rheinland ISO 13485:2012
- TÜV Rheinland 60601
- Bisnode Creditworthy AA certificate
- 93/42 EEC Compliance
- EN ISO 9001:2015





Professional mode, where you can set up the intensity in an individual way.



You can set up the impulse depth individually channelwise tailored per client.



With the help of the virtual video trainer you can focus on your clients to correct their posture and change intensity of impulses, providing a better more effective training experience.

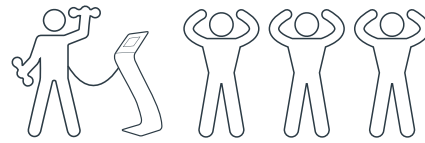


THE BODYTECH FITNESS STUDIO

The key benefit of the Bodytech Fitness Studio is that it works well even at the smallest scale. The low starting requirements, minimal space requirements resulting in lower rental fees and low operational costs, allow the possibility to become profitable relatively fast.

Example 1

Group training concept for training up to 4 clients simultaneously, required minimum area approx. 45m²



Example 2

Group training concept for training up to 6 clients simultaneously, required minimum area approx. 55m²



Type	Price per session	Number of sessions	Total
1 Session	\$60	1	\$60
5 Pack	\$55	5	\$275
10 Pack	\$50	10	\$500
Membership (1 off cost)	\$100	N/A	\$100

*Prices is in AUD and are subject to change.

GROWING DEMAND FOR EMS TRAINING

For over 50 years EMS training has proven its many benefits to the hundreds of thousands of clients training with EMS around the world each week.

The trainings are short, fun and effective, a 90-minute traditional workout can fit into a 20-minute EMS session. No surprise that it has gotten so popular so quickly, people who want to get fit or look their best can save a lot of time and effort to reach their goals.

More than 2000 studios have been opened with EMS devices world wide. Demand for high-quality EMS training is now growing exponentially.

HIGHLY SUCCESSFUL

EMS training is the talk of the town everywhere - not just business owners, but end users are also increasingly interested in this future-oriented training method.

WHY A FRANCHISE?

Enjoy all the perks of being a part of a franchise:

- A track Record of Success
- A strong established Brand
- Training Programs and Operational Support
- Marketing
- Assistance with you studio fit-out
- Purchasing Power
- Risk Avoidance



PROVEN TO WORK!



THE HEALTH & LIFESTYLE BENEFITS OF EMS TRAINING DRIVING DEMAND

Getting fit and exercising isn't as simple as going to the gym and watching what you eat! That's why many people choose a Personal Trainer to guide them along the way. In recent years science has explained more and more about how your body works and what it truly means to be healthy. You might be surprised to learn that EMS training delivers a broad range of health and fitness benefits.

During traditional strength training the brain sends impulses which stimulate certain muscles to contract. However, not all muscles have a well-developed connection to the brain and these muscles are not activated as easily and therefore they will not develop so well.

EMS Training stimulates all the major muscle groups and also helps to develop the motoric nerve connections relating to muscle movement. By sending electric impulses directly to these motoric nerves, even the weakly connected muscles are activated.

Because muscle fibers are activated in a non-regular order with EMS Training, a more intense level of training is enabled from the start, which creates more muscle fiber at an accelerated rate. More active muscle tissue requires more energy intake which therefore burns more calories, even at rest!

BENEFITS INCLUDE:

- Fast and effective in 2x20 minutes per week
- Deep muscle strengthening
- Activation of the metabolism / fat reduction
- Cellulite Reduction
- Burn 1200 calories in one session alone
- Shape, tone and firm
- Improves blood circulation
- Intermuscular coordination
- Increase performance in sports / sports-specific muscle skill development
- Intramuscular coordination / muscle building
- Correct muscular imbalances
- Improve speed and maximum strength production
- Skin and connective tissue tightening
- Relieving muscle tension
- injury prevention
- Pain relief
- Relief to the joints in arthritis
- Correct Posture



WHY BODYTECH?

It is Bodytech's mission to always provide its Franchise Partners with innovative, unique, efficient, versatile and profitable EMS training concepts, reinforced by our state of the art equipment, advanced and custom training programs, strong branding and proven business model.

The Bodytech Fitness Franchise opportunity is breaking the mold in the fitness industry. We are dedicated to keeping the business model simple and the cost of entry low.

Our goal is to let people experience the dream of business ownership with a proven business model and plan of action. With a Bodytech Franchise you are in your own business but not alone.

With a proven business model, unique product offering and a network of dedicated support staff, Bodytech Fitness Owners have the opportunity to introduce the Bodytech's unique and revolutionary workout to Australia and will always have somewhere to turn for support and guidance along the way.

Start small and grow gradually, at your own desired pace. Our Franchise model is easy to enter, easy to run and once you start to make profits, you can start growing in a natural way. Our devices are designed to keep up with your growing needs, you can upgrade the device to train 6 clients at the same time, making multiple times the revenue.

We are here for you to help you succeed, with many years of experience, comprehensive know-how, tips and tricks of the industry, marketing tools, the knowledge base of our EMS Trainer Institute and custom workouts designed especially for EMS providing you with all the information you will need to run your business smoothly and to help you maximize your device and human resource utilization.

When you buy a Bodytech franchise you are buying a complete and ready to run tried and tested business with custom and unique training systems and equipped with one of the world's leading EMS technology devices which is backed by a 5 year manufacturers guarantee and a great range of relevant products to sell as your business grows.

It is important to everyone in the Bodytech family that the local market for your new Bodytech studio is just right. Because your success is our success.

For Prices and Conditions please contact us at:

Bodytech Fitness Australia
1300 023 381
franchises@bodytechfitnesshq.com.au
www.bodytechfitness.com.au



Comprehensive Business Support

We are proud to provide our Franchise Partners with product warranties, a unique and proven business format and complete operational systems.



EMS Trainer Institute

Bodytech always strives for excellence, we believe



education is a key

component to any businesses. Our programs are not only qualifying trainers, but provide business development skills as well, to help your personnel understand business aspects of the EMS concept. All this while learning our unique training techniques and custom designed workouts designed especially for EMS.



Marketing Support

Our Marketing Team has considerable experience and know how in strategic marketing techniques used to grow the Bodytech brand. When you come on board with Bodytech you benefit from the Marketing activities we facilitate to grow brand awareness and EMS education to the nation. Over the years Bodytech has developed best practices, marketing materials to help Bodytech create a strong brand awareness. This means that any new lead our marketing generates within a franchise territory will be passed onto the franchise owner to contact and win as a new customer.

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